

PARADE APPLICATION



VETERANS DAY PARADE

HONORING ALL WHO SERVED

SATURDAY, NOVEMBER 11, 2023

1:30 PM ♦ DOWNTOWN HOLLISTER

VETERANS DAY ACTIVITIES

VETERAN'S MEMORIAL BUILDING - HOLLISTER

- 10:00 am Veterans Benefit Fair
- 10:30 am Banner Presentation
- 11:00 am Veterans Appreciation Ceremony
- 12:00 noon BBQ Lunch



**FOR MORE INFORMATION
CALL 637-7011**



2023 Parade Rules

1. Parade units must assemble at 12:30 pm and the parade will begin at 1:30 pm.
2. Units forming on designated streets will be allotted up to forty (40) feet. If you need more room, you will need to call us to make special arrangements.
3. Numbers will be issued to all units and must be displayed on the ***right*** side of entry, if it applies. Any special entries will receive instructions upon arrival.
4. All parade units must complete the parade route.
5. **All entries must be designed to honor veterans and/or Veterans Day. Vehicles, floats, or other must be decorated to pay tribute to our Veterans, Veterans Day, or have a patriotic theme.**
6. Nothing shall be distributed, thrown, or discarded from any float, vehicle, by persons riding or walking, or by any other unit.
7. Amplifying equipment must maintain a volume, which will not hinder other units. Please be a good neighbor and don't interfere with someone's performance.
8. Street marshals will be stationed all along the parade route. If the forward process of the parade stops or slows, units may perform a brief routine.
9. The parade route will be as follows: 1) assemble units on Haydon & Monterey Street; 2) march down San Benito Street; 3) turn left on 5th street 4) turn left on Monterey
10. **Animals allowed only if accompanied by an adult. All equestrian units must be accompanied by pooper scooper.**
11. Participants are responsible for securing their own vehicle, supplies, and/or float.
12. You can team up with another participant if you prefer.
13. Applications and participants will be approved on a first-come, first-served basis with priority given to military & veteran's organizations. Approximately 50 participants will be approved.
14. Someone will contact you and assign you your parade order number.
15. You will need to make prior arrangements if you have a special request, intend to display an honor/color guard, or if you need another spot in the parade order.
16. **In the spirit of honoring our veterans, we will not allow participants to promote or degrade political affiliations, candidates, political or personal issues. Nor will participants be allowed to display or distribute political slogans or materials during the parade. Maria Spandri or Frankie Gallagher (Parade co-chairs) have final approval.**
17. All units will stop in front of event stage (located in front of Veteran's Building) for their entry to be announced.
18. **Any questions, contact the Veterans Day Parade Co-Chairs: Maria Spandri at (831) 637-7011 or Frankie Gallagher (831) 638-6434.**

